

UDS 747.5

THE RELATIONSHIP BETWEEN FASHION AND INTERIOR DESIGN: HOW RUNWAY AESTHETICS CAN BE A SOURCE OF CREATIVE BREAKTHROUGH

Nadiia Lukovyna

National University "Kyiv Aviation Institute", Kyiv

Supervisor - Lilia Gnatiuk, associate professor

Keywords: interior design, fashion, trends, aesthetics, experiments.

Introduction. Fashion and interior design are fields intrinsically linked and, to an extent, dependent on one another, and change from year to year based on similar aesthetic developments and sociocultural occurrences. There are similar elements of composition, colors, textures, and shapes, and stylistic choices made within each field. Therefore, it is important to analyze the influential factors and aspects of fashion into interior design and their significance for changing trends in innovative approaches to designing space.

Materials and methods. This study was completed through an exploration of recent high fashion collections and current interior design trends. Most of the information was gathered through periodicals and online articles that discuss contemporary trends in both fashion and interior design. Comparison and forecasting were the main methods used to analyze these two areas, helping to gather information to determine how aspects from the fashion world can seep into the creation of new interior design solutions.

Results. Fashion is an inspiring catalyst for original and innovative solutions when transferred to various interiors. In the fashion world non-traditional shapes, palettes and materials usually used, so when we transfer this tactic to interior design, we go beyond the usual standards. Recently, fashion has gotten fond of asymmetrical shapes and maximalism; thus, this can be successfully transferred to interior design. It can translate into a room where furniture has unexpected shapes, lighting with an asymmetrical design, as well as more decor and unusual combinations of it. This makes the space much more interesting.

It's also an interesting solution to borrow trends associated with texture and materials. For example, the use of metals, holographic or glossed elements seen on the runway as of late can create a futuristic environment, just as mix of extraordinary materials can create a more complicated appearance. One common texture trend is the infusion of sheer and opaque items in clothing. It works well with interiors, too. For example, the sheer glass used alongside the more solid stone elements creates a balance between weightlessness and monumentality.

These are just a few of the techniques that come from the fashion world, and the ability to transfer such things to the interior allows designers to create something that, at first glance, does not fit into a certain style and perhaps even challenges the understanding of what that style is, but

instead fits harmoniously into the space and is welcomed for its practicality, which is no less important. It allows you to do what is not expected, to combine practicality with relevance, aesthetic expression and artistic experimentation.

Conclusion. Therefore, this paper researched and discovered to what extent fashion trends impact the generation of interior design creations, especially when the desired outcome is an eclectic, sometimes avant-garde, trendy, and evocative space. This research can be useful for designers who want to embody the style of a particular designer or historical period, as well as for the general use and development of creative practices in the field of contemporary interior design.

References

1. Trisno R., Lianto F., Choandi M. An Interior-Architecture Concept for Fashion-Accessory Interior: Transforming Space from Body to Transformable Fashion Interior. *International Journal of Engineering Research and Technology*. 2020. URL: https://www.researchgate.net/publication/368063890_An_Interior-Architecture_Concept_for_Fashion-Accessory-Interior_Transforming_Space_from_Body_to_Transformable_Fashion_Interior (date of access: 22.03.2025).
2. Yapp L. The Influence of Fashion Trends on Interior Design: From Runway to Living Room. Laurie Yapp Design. 2024. URL: <https://www.laurieyappdesign.com/blog/the-influence-of-fashion-trends-on-interior-design-from-runway-to-living-room> (date of access: 22.03.2025).
3. Afify N., El Sayed W. K. Clothes as a source of creativity in interior design. *Journal of Architecture, Art & Humanistic Science*. 2019. Vol №4. No.18, pp. 547 – 572. URL: <https://doaj.org/article/26c1061b68954effbb522609ebe95aab> (date of access: 22.03.2025).